

# JOIN CIRCLE 365 TODAY!

United Way of Florence County  
1621 W. Palmetto St., Florence, SC 29501

[www.uwflorence.org](http://www.uwflorence.org)

843-662-2407



@UWFlorence



@UWofFloCounty



@UWofFloCounty



admin@uwflorence.org

## What is United Way of Florence County?

For over 65 years, United Way of Florence County has excelled at building relationships, finding solutions, and mobilizing resources to unite and support our community. No other organization has the ability and expertise to unite our local human services, businesses, community organizations, government, volunteers, and private foundations around a common vision to make Florence County the best it can be.

## What is Circle365?

Circle365 is an exclusive network of small businesses and individuals who support United Way of Florence County. These businesses are making a daily impact on the health, education, and financial stability of Florence County. This affinity group is designed to make giving back easier, rewarding and more affordable to those new to United Way of Florence County.

Small businesses and individual donors are crucial in maintaining our local economy. By giving back, small businesses and individuals also have the power to enable long lasting change in Florence County.



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## Yes, I wish to help LOCAL Individuals!

### Ways you can donate to United Way of Florence County!

- **Option 1:** Fill out the back of this form and mail to 1621 W. Palmetto St., Florence, SC 29501 (Pay with cash, check, or credit card)
- **Option 2:** Visit our website at [www.uwflorence.org](http://www.uwflorence.org) and click “Donate Now”
- **Option 3:** Call our office at 843-662-2407

# LIVE GIVE HELP LOCAL

# Circle 365



## Why should I join Circle365?

Joining Circle365 shows that you support strategically funded and carefully vetted local non-profit organizations that address our community-wide needs such as early childhood literacy scores and family self-sufficiency. As part of Circle 365 you will be sharing to others that you care about making an impact to improve the quality of life in Florence County. You have more impact to create more long-term social change by joining with others with a common goal.

## How do I join Circle365?

For an annual gift of at least \$365 (A Dollar a Day!) a new small business (less than 25 employees) or individuals new to supporting United Way of Florence can become members of the Circle365 affinity group. Members can contribute through:

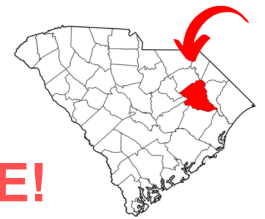
- A direct owner/individual contribution (one-time payment or quarterly billing)
- Encouraging staff, customers, friends, and family to contribute and match the original contribution
- Host a fundraising event such as an in-store benefit or percentage night
- Sales promotions with proceeds benefiting United Way of Florence County
- Sponsor a United Way of Florence County event such as Day of Caring
- Be involved in United Way of Florence County's Day of Caring (either individually, as a company, or gather a group of friends and family to form a team!)

## Circle365 Membership Benefits (a minimum donation of \$365)

- Public recognition through United Way of Florence County Social Media
- Circle365 Window Decal/sticker

Making a commitment to the Circle365 Affinity Group today creates positive and long-lasting impacts for our neighbors. **Together, we fight for the health, education, and financial stability for every person in our community.**

For more information, please contact Michelle Byers Brown at 843-662-2407 or [michelle@uwflorence.org](mailto:michelle@uwflorence.org)



# THANK YOU! WHAT'S RAISED HERE, STAYS HERE!

## UNITED WAY OF FLORENCE COUNTY 365 PLEDGE FORM

NAME: *(please print)* \_\_\_\_\_  
COMPANY: \_\_\_\_\_  
HOME ADDRESS: \_\_\_\_\_  
CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_  
EMAIL: \_\_\_\_\_

Contributor Comments:

All designations must be directed to  
501 (c)3 organizations



I wish to be a 365 GIVER (\$365 and up/year)     I wish to give other amount \$ \_\_\_\_\_

I have attached my CHECK or CASH gift of \$ \_\_\_\_\_

I pledge \$ \_\_\_\_\_ on my credit    CARD # \_\_\_\_\_ EXP \_\_\_\_\_ CVV \_\_\_\_\_

VISA     MASTERCARD

BILL CARD:  NOW     MONTHLY     QUARTERLY     YEARLY    Beginning: \_\_/\_\_/\_\_

Signature \_\_\_\_\_

Serving Florence, Johnsonville,  
Timmonsville, Pamplico,  
Olanta, and Lake City



**www.uwflorence.org · 1621 West Palmetto Street · Florence, SC 29501 · United Way Thanks You For Your Support!**