

# WHY YOU SHOULD GIVE TO UNITED WAY OF FLORENCE COUNTY

## 1. **United Way is Local**

Contributions stay here in our community. The Board of Directors is made up of local volunteer leaders and the United Way volunteers making the program funding and agency accreditation decisions could be your employees, neighbors, co-workers, or family members. United Way's door is open to all local nonprofit health and human care agencies with 501(C)(3) tax-exempt status.

## 2. **United Way is Results Oriented**

Programs are funded based on results/outcomes versus outputs/efforts. United Way helps people to become self-sufficient and contributing members of our community.

## 3. **United Way Helps the Most People**

Employees give to one organization to help the most local people. Running a single campaign is an efficient use of staff time and resources. The United Way campaign has a broad reach which allowed us to serve over 26,000 individuals through our partnering agencies last year.

## 4. **United Way Campaigns are Fun**

Company-wide employee campaigns are fun and build employee morale. Employees can strengthen team-building skills while managing the company's United Way campaign. United Way is experienced at tailoring a campaign to your workplace and your needs.

## 5. **United Way Brings Us Together**

United Way's approach brings together grassroots efforts, business, government, education, health care, and social services to address community problems.

## 6. **United Way Inspires People to Do More**

Employees feel good about giving knowing that their donations directly help those who need help the most. Our community is strengthened and helped by United Way funded programs. Employees like to work for a company that cares.

## 7. **United Way Cares About Our Community**

United Way funding focuses on people and issues close to us: families, children and youth, senior citizens, health and wellness, and basic needs. Healthy communities lead to healthy workplaces. United Way offers your employees multiple options to donate.

## 8. **United Way is Efficient**

Low administrative and fundraising costs means 85 cents of every dollar goes to services in the community. Annual independent auditors ensure that your donations are handled with care and stewardship by the United Way.

## 9. **United Way is Dependable**

For over 65 years the United Way of Florence County has been building a better and more caring community. We want your business to be successful and your employees and customers to enjoy the quality of life that comes with a caring, involved community.

## 10. **United Way – It is the Right Thing to Do**

Simply put, giving to United Way is the right thing to do. It heals hurt, provides hope, and offers a hand up to people who need help the most. United Way is a non-profit, volunteer-driven organization dedicated to improving the quality of life for people living and working in the Florence County community.

# LIVE GIVE HELP