

INCENTIVE IDEAS



Workplace campaigns are most successful when they're fun, engaging, and full of energy. Whether you're encouraging friendly competition, celebrating generosity, or simply adding a little flair to your fundraising, these incentive ideas are designed to boost participation and build momentum. Use them to motivate employees to reach individual giving goals or to inspire department-wide participation.

Time-Based or Work-Life Perks

- Free Day Off Work Pass – enjoy a full paid day off
- Snooze Day Pass – sleep in and arrive late, no questions asked
- Early Day Pass – leave work early and start your evening sooner
- Extended Lunch Break Pass – take up to a 2-hour lunch break
- Casual Dress Day Pass – wear your favorite jeans, t-shirts, or team gear for the day
- VIP Parking Pass – reserve the best parking spot for a week or month
- Work from Home Pass – skip the commute and work remotely for a day
- Choose Your Desk Pass – pick any workspace for the day (including the comfy couch in the breakroom)

Recognition & Rewards

- Staff Shoutout – receive special recognition in a staff meeting or newsletter
- Thank-You Note – get a personalized, handwritten note from company leadership
- “Employee of the Day” – enjoy a badge, desk sign, and a small surprise perk
- Wall of Fame – get your photo and name featured on a campaign spotlight wall
- Certificate of Generosity – receive a custom certificate or digital badge celebrating your support

Tangible Prizes

- Company Swag – choose from branded items like a tumbler, hat, or t-shirt
- Gift Card – enjoy a \$5–\$10 gift card for coffee, lunch, or a local treat
- Desk Treat – receive a small gift like a desk plant or mini gift basket
- Raffle Entry – be entered to win a bigger prize (such as anything listed above)