

FUNDRAISING IDEAS



- **Parking Spot Raffle:** Reserve a few of the closest parking spots during the campaign and then “sell” or raffle them off to employees for a donation to the United Way..
- **Where In The World Is —?:** Create a life-size cardboard person and use a cut-out picture of a staff member to put on the cardboard person. Employees can send this to anyone’s office with a note. \$1.00 buys you the opportunity to send the cut-out; \$2.00 will allow you to have it removed.
- **Treasure Hunt:** Have a treasure hunt and sell daily clues to a mystery location where a donated treasure is hiding. You can also cut up a treasure map and give employees different pieces for donations or achieving campaign goals. The first employee who discovers the location wins.
- **Scavenger Hunt:** Ask employees to form teams and look for items around the office beginning with the letters U-N-I-T-E-D W-A-Y. Teams would have to pay to play and prizes would be awarded to the teams who found all the items first.
- **United Way Trivia:** A United Agency is featured each day for a week in a well-traveled area. With the display, a question about the agency is posted. Employees who turn in ballots with the correct answers are entered in a drawing.
- **Inter-Company Competition:** Contact the ECC at another workplace and see if they are willing to engage in a little friendly competition for a good cause! If there are a disparate number of employees, you can use the average gift to determine the victor. Publicity and executive support are key to success. The winning company earns early dismissal or some other workplace-wide award. This can also be done within the departments of your workplace.
- **Clemson Tigers vs. Carolina Gamecocks:** Set up two large change containers—one for the Tigers and one for the Gamecocks. At the end of your campaign, whichever team has collected the most money wins a day in their honor. Fans and the CEO dress in team regalia.
- **Car Wash:** Hold a car wash and charge \$5 per car. For added fun, you can have the CEO and upper management volunteer as cleaners.
- **Basket Auction or Silent Auction:** Individual departments can create a themed basket or donate other prizes to be auctioned off over a lunch hour.
- **E-Bingo!** Hold a company-wide Bingo game and sell cards for a small fee. Send emails throughout the week that list one or two Bingo numbers. The first person to get Bingo sends out an email to all other participants and wins a prize.
- **Puppy Love:** Have you ever heard that a lot of pets look like their owners? Test this theory by having employees pay for chances to try their luck at matching a pet picture to its correct owner. The employee with the most correct guesses wins.
- **Cutest Pet or Cutest Baby Contest:** Have employees submit pictures of their cute pet or baby. Charge a nominal fee to enter and vote. Overall winner can get a trophy and/or a prize.