

SAMPLE

EMAILS



**United Way
of Florence County**

Announcing Your Campaign

Subject: Are you ready to make a difference?

Mark your calendars! **(Your organization's name)** United Way of Florence County Campaign starts **(insert date)**. As your Campaign Coordinator, I look forward to making this a fun and impactful experience for everyone. United Way of Florence County's campaign is our opportunity to help make our LOCAL community a better place and support individuals who need help the most. I encourage your participation and support as we start our campaign. Stay tuned for more details!

Announcing Your Campaign Kick-Off

Subject: Let's help our LOCAL Community!

Join us and LIVE, GIVE, HELP LOCAL as we kick off our United Way of Florence County Campaign. Everyone is invited to join us in as many of the following events and activities as you can:

(List any activities/events you will be having as well as virtual options)

In the meantime, look for more ways to LIVE, GIVE, HELP LOCAL to make our community a better place!

Campaign Progress Update

Subject: We're almost there!

We've reached ____% of our goal for our United Way of Florence County Campaign! Last weeks **(special event)** was a huge success and I appreciate your support. By investing in United Way of Florence County, we are investing in our community.

Please turn your pledge card in by **(date)** so that we can reach our final goal of **(amount)**. I'm proud to be apart of a movement to help individuals right here in our LOCAL community.