

HOW CAN WE ENSURE WE'RE MAKING A DIFFERENCE?

United Way is bringing people together to solve the most crucial problems in our community—problems too large for one group to fix alone. This is called **Collective Impact**, which means different people and organizations agree to work toward the same goal and follow a clear plan to do it together.

We have many great nonprofits in our area, but what's often missing is a simple way for everyone to team up and work more effectively.



COLLECTIVE IMPACT IN ACTION: THE FLORENCE COUNTY COLLECTIVE

Launched in 2024, the Florence County Collective unites nonprofits and government agencies to improve quality of life for local residents.

FOR MORE THAN 70 YEARS, WE'VE HAD ONE SIMPLE PURPOSE: BRING POSITIVE CHANGE TO OUR COMMUNITY

WAYS YOU CAN CREATE A STRONG COMMUNITY

GIVE: SCAN TO DONATE NOW



ADVOCATE: FOLLOW US

Like, comment or share our social media posts to help us reach more of our community.

VOLUNTEER: GET INVOLVED

Participate in our annual Day of Caring or visit uwflorence.org for day-to-day opportunities.

UNITED IS THE WAY



UWFlorence.org
@uwofflocounty



#UnitedIsTheWay

When you give to United Way,
you're not just making a donation.

YOU'RE CHANGING LIVES.



THE POWER OF YOUR DOLLAR

Based on giving for a year



→ **2 WEEKS** of parenting workshops for residents in recovery



→ **1 MONTH** of shelter and meals for an individual to rebuild their life



→ **1 SUMMER** of free transportation to youth development activities for a homeless child



→ **1.5 MONTHS** of stable housing for one family



→ **4 MONTHS** of evidence-based counseling to help a child heal from abuse and trauma

HOW WE'RE CHANGING FLORENCE COUNTY

YOUTH OPPORTUNITY

KINDERGARTEN READINESS:

Increase the number of children who meet developmental milestones and enter kindergarten ready.

YOUTH DEVELOPMENT ACTIVITIES:

Increase access to learning opportunities and activities for children and youth that enhance skills and development.



FINANCIAL SECURITY

HOME REHABILITATION:

Increase the number of habitable homes by making necessary repairs and renovations.

BASIC NEEDS:

Provide support to crucial programs offering financial assistance for rent, utilities, emergency shelter, and/or life-skills training.



KEY INITIATIVES



Barriers to Employment

When opportunity knocks, we help open the door, covering the short-term costs that stand in the way of starting work.



211 Helpline

We ensure coverage in Florence County, where one call to 211 connects residents to the support they need—anytime, day or night.



United for ALICE

By partnering with United For ALICE, we uncover the data behind working families' financial struggles, turning numbers into action.



Day of Caring

Our annual Day of Caring event unites local companies, organizations, and volunteers to roll up their sleeves and make a real difference in Florence County.