

ADDITIONAL

TOOLS



VIDEO:

The United Way campaign video is a great foundation to promoting your campaign. It highlights the services our partner agencies provide.

SPEAKERS:

Agency representatives, United Way staff, and volunteers are all available to speak at your company. A 15-25 minute presentation with a United Way-affiliated speaker helps your employees understand the connection between their gift and the lives they impact through giving.

INCENTIVES:

Perk people's interest with food and the possibility to win a prize. Secure gift cards from local businesses as door prizes and enter anyone who turns in their pledge card at the meeting into the drawing. Ask your CEO for other possible incentives such as a day-off, a special parking space, a come-in-late card, jeans day, etc.

UNITED WAY FUNDED AGENCY TOURS:

If a picture is worth a thousand words, "being there" is worth at least a thousand pictures. An agency tour is the best way to educate your employees about United Way, and to get a firsthand look at services made possible by their investment. To arrange a tour, call the United Way office at 843-662-2407. At least a one to two week advance notice is needed.

LIVE GIVE HELP

LOCAL

United Way of Florence County

